WishyWashy

A product that replaces existing washers and driers on the basis of increased convenience, time saving, improved cleaning, reduced energy use, reduced water use, and better organization.

Design Criteria

Microcavitation

Bypass folding

Water re-use

Clothes flat 🡪 8ft

Stages and Internal Transport

Wash 🡪 Dry 🡪 Store

Or dry clean, steam

Integrated into closet

Variable clothes sizes

Organization of clothes?

Variable clothes sizes

Challenges

Operating Principal

Shipping and installation

Clothes flat 🡪 8ft

Internal Transport

Variable clothes sizes

Sheets? Coats, pillows? Stuffed animals, etc? Hiking and Running Shoes?

Organization of clothes?

What is dry cleaning?

Business Plan

(6 months) Start with R&D 200k

(8 months) Develop prototypes and lab tests 200k

(1 year) Move to trial deployments in select locations (Seattle) and for those willing to pay 3M

(2 years) Expand production, installation, and maintenance network 10M+

Graphics

3d model of device in closet

Animation of clothes moving through system

Animation of microcavitation cleaning principal

Good looking charts for value/benefits

Roadmap for company development